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GRADUATE SCHOOL * USDA

July 14, 1954

To the Faculty, Committee Members and others associated with the Graduate School:

The annual GS faculty and committee party will be a luncheon sometime during the week of September 13. The date, the place it is to be held, and the speaker will be announced in the August issue of the NEWSLETTER. Plans are being developed by a committee chaired by Henry Donovan and composed of Henry Stevens, Albert Carlin, N. R. Ellis, W. C. Laxton, Roy Burroughs, Clara Ackerman, and O. B. Conaway, Jr.

You will want to mark these lecture dates on your calendar. For the series on Agricultural Policy, Oct. 6-13-20-27, Nov. 3-17, and Dec. 1-8. For the series on Progressive Agricultural Science, Jan. 12-19-26, Feb. 1-8-15. For the series on Management, March 1-8-15-22-26, April 6-13.

That leaders in industry and government are generally agreed on the basic principles of executive development was brought out very clearly in a joint conference held at Nassau Tavern, Princeton, N. J., June 18-20. Ray Randall of the Society of Personnel Administration arranged the forum in which men from 13 large corporations discussed executive development problems with men in similar managerial positions in government.

The concensus was that while executive development is definitely a line responsibility, staff officials can do much to assist those in the line in meeting it. It was also agreed that the development program must be geared to the needs of the individual as well as those of the agency.

In addition to Mr. Randall, GS affiliates attending the conference were Ralph Roberts, Administrative Assistant Secretary, E. R. Draheim, Office of Personnel, USDA, and O. B. Conaway, Assistant Director of GS.

We are exploring possibilities for projects that meet some of the needs of GS and attract foundation grants. As you know, the School has authority to accept grants and gifts. There are many services which should be rendered if funds could be obtained.

Among suggestions that have come to us is a request for funds to set up internships in survey methods. We believe there are many other possibilities that will come to mind as you review your field of instruction. We would like very much to have your thinking on this matter. Please call me or send me a memorandum if you have suggestions.

Enrollment for the summer term is up 24 percent over that of last summer. Of the 35 courses in progress, five are being given for the first time in a summer term. They are: English for Secretaries; Reading German; Plant Propagation; Maps and Charts; and Photogrammetry. Registrar Louise Sullivan also reports increased enrollment over last summer in Pencil Sketching; Popular Photography; and Spanish for Travelers. In contrast with 1953 there was sufficient student interest to warrant classes in Everyday Mathematics, Federal Accounting Procedure, and both beginning and review courses in shorthand.

Although GS awards no degrees, grants no diplomas, we do give certificates of accomplishment to students who follow a prescribed course and complete the required number of hours. In the case of administrative procedures this is 16 hours, accounting 36, and public administration, 48.

Last month we awarded certificates of accomplishment in administrative procedures to Dorothy C. Williamson, Agriculture, and Mary Walsh, Defense; in accounting to Homer McMillan, Defense, Theodore Bradford, GAO, and George Greene Jr.; and in public administration to Leonard Hylton, Defense.

These represented the achievement of a goal on which work was begun in 1947 by Mr. Hylton, 1949 by Mr. Bradford and Mr. Greene, 1950 by Mr. McMillan and Miss Williamson, and 1952 by Miss Walsh.

In the past four years 46 employees of the Office of Naval Research have registered in educational programs costing about \$10,500. Of this the employees personally paid 55.2 percent, GI benefits provided 39.5 percent and the Navy paid 5.3 percent. The employees personally contributed more than 10 times as much as the Navy for their educational development.

This information comes from K. C. Harder of ONR. Dr. Harder points out that two-thirds of the employees participating in after-hours study are in grades 9, 11, 12, and 13. After-hours courses have enabled one employee to earn a PhD, four to get master's degrees, and six to get bachelor's degrees, one of which was in law.

Our campus continues to expand. Latest addition to GS facilities is at 641 Washington St., New York, N. Y. where Ira Lane of the Plant Quarantine Branch of the Agricultural Research Service teaches (1) a Short Course in Plant Quarantine and Plant Protection; and (2) Plant Quarantine Entomology.

The first of these is a three month program for foreign trainees. The second, a 7-week program, is an in-service training course for Branch personnel. The first foreign trainees to participate in the program are Mrs. Maliha Karman and Ihsan Ural of Turkey.

"What makes the administrator tick? What motivates his behavior? What are his outstanding values and beliefs? What price does he pay for his position of high status? What effect does his occupation have on his mentality, personality, and viewpoint?"

These questions are considered in an interesting paper, "The Administrative Mind" by E. Grant Youmans in the April 1954 issue of PUBLIC PERSONNEL REVIEW.

Dr. Youmans, a member of the GS faculty in the Social Sciences, is a social science analyst with the National Institute for Mental Health. He has a few reprints he will give to those of you who are interested.

All speaking in public is public speaking, Gordon Brigham, GS instructor in speech, reminded CSC interns recently. At the request of Charles A. Ullman, director of CSC management intern programs, Captain Brigham discussed the values of speech training for men in a supervisory capacity.

About GS friends and associates:

When Ralph R. Shaw leaves his post as USDA librarian in August to join the faculty of Rutgers University, he will bring to a close 13 years of service as a GS advisor.

Betty Groves has returned to GS as staff assistant. She takes the position that Naomi Harburg vacates July 15 to accept a job in Boston. Elsie Banks has begun work as my secretary. Mrs. Banks, a 1954 graduate of Burdick high school, succeeds Dova Manili, who resigned in May.

Former Director L. H. Rohrbaugh received an honorary DSc from his alma mater, Dickenson College, in June.

Eldon Johnson, who preceded Dr. Rohrbaugh as GS Director and is now Dean of the Graduate School of the University of Oregon, tells us he is spending July and August as special consultant to the Educational Television and Radio Center, Ann Arbor, Michigan.

When Louis H. Anderson resigned last month, he said, "This brings to a close 10 years of pleasant association with the School." We are sorry to lose Mr. Anderson and wish him great success in the practice of law on which he has embarked.

We welcome two new committee members of the Department of Technology. They are Ray A. Kelsey, U.S. Army Engineers, to the Committee on Surveying and Mapping; and Karl Kohler, Soil Conservation Service, to the Committee on Engineering. Mr. Kelsey first joined us in 1953 as instructor in the course Introduction to Photogrammetry and as a member of the special committee established by Frank Sette, then chairman of the Department of Technology, to work out a program for a certificate of accomplishment in surveying and mapping.

Very sincerely

T. Roy Reid

